

Public Relations Executive – Job Description Summary

This position is responsible for the planning and implementation of public relations strategies to achieve positive brand awareness and meet the organization's strategic goals. Incumbent is also responsible for coordinating internal communications. Establishes benchmarks for effectiveness of public relations efforts. Works in a highly collaborative team environment to promote the organization brand and provide marketing assistance to other departments.

The complete job description covers the following topics:

- Essential duties and responsibilities
- Performance standards
- Qualification requirements
- Education and experience
- Language skills
- Mathematical skills
- Reasoning ability
- Other skills and abilities
- Physical demands
- Work environment