

Business Development Analyst – Job Description Summary

Responsible for the development, analysis and dissemination of all standard sales and productivity reports and customized analytics as required. Understands the business challenges of the financial services industry, analyzes trends and data to identify sales opportunities. Makes recommendations to enhance marketing and sales strategies, procedures and promotional efforts based on sales and market research and emerging trends. Develops and implements internal and external surveys and reports results.

The complete job description covers the following topics:

- Essential duties and responsibilities
- Performance standards
- Qualification requirements
- Education and experience
- Language skills
- Mathematical skills
- Reasoning ability
- Other skills and abilities
- Physical demands
- Work environment